

GAT Management NEWSLETTER

Editor - H. McClelland

November 15, 1972

THE 14TH ANNUAL Portsmouth Area Management Conference will be held in the Portsmouth High School auditorium from 9:00 a.m. to 2:00 p.m. on Saturday, December 2. The conference theme this year is "Preparing for Tomorrow's Challenges." The four speakers have been carefully selected. To hear them and enjoy a good lunch will cost you \$4.00 if you belong to the GAT Foremen's Club, \$6.00 if you don't. The conference fee is \$7.00. The G.F. Club pays \$2.00 for members, GAT pays \$1.00 for each of the first 50 who sign up. J.R. GEDEON and M.G. WEBB are members of the conference's Registration and Reception Committee and are in charge of signing up employees here who plan to attend.

NEW SALARY EMPLOYEES include: ROY F. HATTEN, TIMOTHY K. BURTON, and WILMAR C. MAYNARD, all in D-542. Roy graduated from Jackson H.S. and then got a B.A. in Math from Graceland College. He has been working as a computer programmer at Alean Aluminum in Warren, Ohio since January, 1971; his wife's name is Karen, they have a four-year-old son and a one-year-old daughter. H.H. HATTEN is his uncle. Tim graduated from Minford H.S., has a B.S. in Math from Rio Grande, has been a teacher at Green Twp. His wife's name is Ruth and they live in Wheelersbrug. Wilmar graduated from Lenore H.S. in W. Va., has a BBA in Acct. from Marshall U., has been working for the Monroe Calculator Co. in Huntington as a salesman. He and his wife, Gladys, have a baby boy. WILLIAM FARLEY, JR. is a draftsman apprentice, D-761. He graduated from Waverly H.S., went to Columbus Technical Institute for one year, is presently enrolled at Scioto County Technical College. His father works in D-726.

THERE WERE approximately 2,150 words in the last newsletter. As far as we know only one of them was misspelled. No one complimented us on the ones that were spelled right.

OUR CAFETERIA will celebrate Thanksgiving on November 22. That day they will offer: baked ham or turkey with celery dressing, whipped or candied sweet potatoes, Blue Lake green beans, creamy cole slaw or tossed salad, cranberry sauce, hot rolls and butter—all for \$1.25. There will also be a free relish tray. Pumpkin or mince pie and choice of drinks will be available.

RECENT TRANSFERS of salary employees include: C. R. BLEVINS from mail clerk, D-423 to technical assistant III, D-554; D.L. ROBERSON, from programmer, D-542, to systems analyst, D-301. J.D. RICE from inspector, equipment & parts; to engineer, D-729.

MANAGEMENT NEWS---ON THE NATIONAL LEVEL

PROPER DRESS and grooming for salaried emplovees was the subject of a 2-1/2 page article in the first issue of "Perspective," Gdyr-Akron's new periodical. The gist of the article was that employees could do their own thing within certain limits. They would be expected to wear clothing that was in good repair, clean and pressed neatly. Men's clothing should fit well, neither so tight the buttons or zippers pull or so loose that the clothes look like they were made by a tentmaker. Women are expected to display a sense of taste and moderation in dress, avoiding clothing that is either in poor taste, excessively tight or brief, or sloppy. Personal grooming, while a matter of individual taste, should give the impression that the individual cares about himself or herself. Hair, whatever the length, should be clean and neatly trimmed, Management prefers that restraint be exercised by male employees regarding its length. Men with mustaches or facial hair must keep it evenly trimmed and orderly in appearance. The article ends with this sentence: "Showing good taste in dress and grooming is just another way of helping to 'protect our good name.'"

LOTS OF PAPERWORK in the Pentagon; employees there use 11,916 different forms.

A GOODYEAR EMPLOYEE at the Los Angeles plant retired recently with 39 years service and a perfect attendance record. He never missed a day's work because of illness, or for any other reason.

OUTBOARD MARINE CORP. saved an estimated \$12,800 a year by reducing a biweekly 5600-page 50 lb. inventory report on fanfold paper to three 8 oz. Memorex COM cassettes. They make 18 copies easily at no added cost over fanfold printout, and now they store a year's reports. Before they disposed of each report because of its bulk and insufficient storage space. An additional \$8,450 was saved by a 90% reduction of computer time previously used for hard-copy printers.

MORE THAN 400,000 Italians live in Toronto, Canada. That's more than live in any other city outside of Italy.

B. L. URICH, purchasing agent at Goodyear's St. Marys plant, was pictured in one of their Clans recently for winning the championship flight as 52 men competed in the Annual Golf Tournament. Bert was in our Purchasing Department from April, 1954, to September, 1962.

MAXWELL HOUSE employees lost 876 days due to on-job accidents, 6,022 days because of off-the-job accidents. They figure the average cost of off-the-job accidents at \$1,800 and 25 days lost per person; are conducting a campaign to reduce the number and have sent a brochure entitled, "Bring Safety Home With You" to all employee's homes. Slips and falls were the most frequent cause, with automobile accidents second (but more expensive). Sports and improper lifting accidents also ranked high.

THE INCREASE in bandsaw blade life by switching to tungsten carbide from the former tempered steel has saved Bendix Corporation at Kansas City about \$10,000.

THE EARLIER a child becomes obese, the less likely he is to lose weight, says the author of an article in Good Housekeeping. Research shows that gross overfeeding of babies and children produces adults who have a larger number of fat storage cells. Once these cells are formed, they do not seem to break down. Throughout life these persons are much more likely to be overweight.

GENERAL MOTORS has its first woman on the 28-member board of directors. She is Catherine B. Cleary, president of First Wisconsin Bankshares Corporation.

THE ACCURACY of establishing age by carbon-14 analysis is now very much in doubt. Everyone knows that if you count the rings of a log you can tell how old the tree was because there is one ring for every year. Some California bristlecone pines lived as long as 4,600 years but carbon-14 analysis would indicate their age as being as much as seven centuries less. This has far-reaching implications for the "cultural diffusion" theory favored by prehistorians. This theory held that cultural advances in prehistoric Europe were the result of direct influences from the great civilizations of the Near East. Now it is evident that some of the ruins in Spain, for example, are older than their supposed prototypes in the Aegean.

ACCORDING TO William N. Bret, Jr., history books are wrong. George Washington was born in Texas and his father didn't give him a hatchet, he gave him a bowie knife. Furthermore, it wasn't a cherry tree he cut down, it was a mesquite tree. The part about telling his dad that he couldn't tell a lie is accurate. It was then his father said they were moving to Virginia. Anybody who couldn't tell a lie had no future in Texas.

THOUGHTS ON MANAGEMENT

THANKSGIVING, 1972. To celebrate a day of nationwide Thanksgiving may be fitting and proper to our sense of national ritual, but it doesn't necessarily fit with our emotions. Why, one asks, should I feel any sense of gratitude I'm in debt, my kids are giving me trouble, and so forth. Well, how about gratitude for all the things that haven't happened to us? Escape from many of the world's perils is something that we Americans all share, no matter what our individual conditions. We have, as Americans, a common deliverance from the searing horrors of civil war, the terrors of bombing, the macabre creep of starvation, the appalling helplessness of those who witness incoming tidal waves, the ghostly haunt of mass epidemics. So what, you say? So all of those things actually did happen to people in the past year, and they didn't happen to us. Be thankful.

-- Rod MacLeish, commentator

I USED TO BE a dirty old man, but now I'm all washed up.

-- Paul Harvey, news commentator

WE CANNOT KNOW why we are here. We only know that we are—and that our time is short. We can ask no more than that we behave responsibly. That we do the best we can. That we use information—knowledge with judgment and if possible with wisdom. That we accept the responsibilities of stewardship for the planet and all that lives here. For there is only one life and only one earth.

-- Dixie Lee Ray, AEC commissioner

IT DOESN'T MATTER which side your bread is buttered on. You eat both sides.

--Flip Wilson

THE DAY is already in sight when books, magazines, newspapers, films and other media will be offered to the consumer on a design-it-yourself basis. His profile-data about his occupation, interests, etc., will be stored in a central computer. Machines will scan newspapers, magazines, video tapes, films and other material, match them against the individual's interest profile and then by means of facsimile printers or TV transmitters will print out or display the material in his own living room.

-- Alvin Toffler, "Future Shock"

THE WORLD isn't going to hell soon, and it isn't likely to later if we can adjust to the difference in values.

O. M. Sherman, Goodyear v.p.

THERE HAVE BEEN many formulas for keeping young. I personally advocate the seven-year passion. A person who wants to stay youthful in attitude and body should search his mind, his heart, and his very bones to find what truly interests him. A passion can be for a second career or a social activity, or even something frivolous. Passions usually take about seven years to wear out. Exactly what controls the time factor is hard to say. But it takes about that long to master and create in any major aspect of life-work or field of human endeavor or knowledge.

-- Dr. Author N. Fox, author and psychiatrist

MOST OF US spend our lives the way we watch TV. Even though the program isn't as good as we would like it to be, we are too lazy to get up and change it.

-- Pamela J. Bowlin

THE POPULAR BELIEF persists that occasional bouts of excessive sweating in a sauna will cleanse the body of accumulated "poisons." This is not unlike the periodic purging routines so popular in England a couple of generations ago. More recently in this country, the fad of regular colonic irrigations was promoted for "internal cleanliness." Fortunately, both of these fads and the misguided people who advocated them have been relegated to medical history. I sincerely hope the induced sweating routine will join the other "cleansing" tortures as medical history. In the meantime, if you must torture yourself, be careful. Temper your suffering so that serious consequences will not result. As far as any real health benefit from using a sauna is concerned, dismiss this thought from your mind. If you are over 50, better get your sweating from brisk walking or other forms of muscular activity. You benefit from the exercise, not the sweating.

-- Harry Johnson, M. C.

THE FOUR-YEAR-OLD was asked how she likedher Thanksgiving dinner. "The turkey was o.k.," she said, "but I didn't like it near as much as the bread it ate."

--Laughing Matter

WHEN THE YOUNG MAN was graduated with a degree in English, his father asked what he intended doing for a living. "I'd planned to teach," the son replied, "but recently I've about decided to write for money." "Recently!" the father snorted. "That's all you've done for the past four years!"

-- Laughing Matter

WHO'S WHO IN MANAGEMENT

JAMES R. MILLER is a buyer in Purchasing, D-411. He is responsible for the procurement of refrigeration equipment, fans, steam parts, nails, nuts, bolts, insulation, cements, material handling parts, special process parts, pumps, turbines, welding supplies, and converter parts. He reports to E. MUTTER, assis-

Mr. Miller graduated from Middleport (Ohio) High School, from Ohio University with a BS in Electrical Engineering, and completed three aircraft electrician schools while in service. As a member of the U.S. Marine Corps (July 1964–July 1968) he served 14 months in Viet Nam and was honorably discharged a corporal. GAT employed him, as soon as he was through school, as a buyer on July 10, 1972.



Jim and his wife, Linda Jean, live at Route 2 (Pirate's Cove), Waverly. They are expecting their first child sometime in January. He is a member of the Institute of Electrical Engineering Education and the GAT Foremen's Club. His hobbies include motorcycling, tooling leather, collecting and shooting handguns (even loads his own ammunition).

GAT NAMES AND FACES IN THE NEWS





tant purchasing agent.









F. J. WOOD

H. McCLELLAND

E. HARTNETT

A. L. WILLIAMSON

J. W. WOOD

W. B. THOMPSON

- $\underline{F.\ J.\ WOOD}$ is retiring at the end of the month with more than 21 years service. He and his wife, Betty, expect to continue to live in Portsmouth. Frank says he expects to spend much of his time with his stamp collection; they will be taking some short trips.
- H. McCLELLAND is chairman and E. HARTNETT a member of the program committee for the 14th Annual Portsmouth Area Management Conference (see page 1). They are both members of the conference planning committee (along with J. R. SHOEMAKER). Ed has designed the program brochure for the last several years.
- A. L. WILLIAMSON is now president of Council, Piketon Village; and also president, Pike County Chapter, Ohio State Alumni Association.
- J. W. WOOD is district deputy grand master of the Seventh Masonic Jurisdiction. This includes five counties.
- W. B. THOMPSON is the winner, for the second year in a row, of a worldwide amateur radio operators contest (for stations, power under 150 watts). The contest is conducted by the American Radio Relay League. To win, over about 4,000 entries, Bill contacted 520 foreign stations in 237 different countries.